L'Harmattan Open Access

# Serving the Academic Community

Recent studies show that, despite multilingualism being inherent to SSH research, multilingual scholarly output is increasingly being displaced by indexing databases and research assessment systems, as is the case with longform publications. Our goal as a publisher creating an OA publication platform for books is to serve a multilingual research community, with a focus on the Central European region. The broad community dealing with OA book publishing consists of researchers, research institutions, libraries, infrastructure providers, publishers and funding organizations. As a member of this community, our role entails catering to the needs of the other stakeholders and to share our expertise in manuscript preparation, print and online representation, and dissemination.

L'Harmattan Open Access aims to publish and distribute OA books in accordance with international policies. Although the definition of diamond open access rightly emphasizes community ownership and being academically driven, we believe that traditional small publishers (either non-profit or charitable for-profit operating at a low profit margin) also have an important role to play in the diamond OA transition. The following simplified flowchart details our shared workflow with the OA book publishing community, ensuring that scholars and universities retain control over research quality and content. The chart also demonstrates the diverse infrastructure ecosystem that we use and maintain for publishing, distributing and archiving.

## 1 Research and Publication Strategy

**Main stakeholders:** researcher, research institution, funding organization, and library.

- Research process
- Research support
- Establishing institutional publication strategy
- Conceptualization of book series
- Mutually agreed quality and formal criteria for books
- Funding issues

## 2 Quality Control [up to 12 weeks]

**Main stakeholders:** researcher and research institution.

openaccess.pub/publication-ethics

Checking the manuscript according to the submission guidelines, requesting corrections if needed → Peer review process carried out by the research community → Revising, finalizing the manuscript and accepting for publication

## 3 Administration

**Main stakeholders:** publisher, research institution, funding organization, and researcher.

- Defining publication parameters and costs, obtaining a quote, securing institutional funding
- Signing of a contract between authors, institutions, and the publisher, clarifying copyright issues

## 4 Manuscript Preparation [8–12 weeks]

**Main stakeholder:** publisher.

openaccess.pub/for-authors

Copy-editing, checking and correcting references, Crossref reference linking → Text, figures, and tables layout; cover design → Multiple rounds of proofreading, finalizing the publication → Collecting metadata from authors (summary, keywords, etc.)

## 5 Registration

**Main stakeholders:** publisher and library.

- **ISBN and ISSN identifiers:** print and pdf, French and Hungarian
- **DOI registration:** book- and chapter-level identifiers

## 6 Publication [up to 2 weeks]

**Main stakeholders:** publisher, researcher, and infrastructure provider.

openaccess.pub/books

**Print**
- Preparation of print PDF, POD, and cover files
- Hungarian, French and international distribution: online and offline stores, Amazon, L'Harmathèque, harmattan.hu

**Open access**
- Preparation of open access PDF, and cover files
- Metadata enriching, and collecting reference lists
- Research data management (Zenodo and national or domain specific data repositories)
- Uploading files and metadata to the publishing platform
- Indexing, AI content extraction, publication

## 7 Open Access distribution and archiving

**Main stakeholders:** library and infrastructure provider.

**Thoth Open Metadata**
- Metadata exports in different formats (ONIX, MARC, KBART, etc.)
- Distribution to research databases (OAPEN/DOAB, Web of Science, ProQuest, EBSCO, etc.)
- Book level and publisher level usage metrics aggregated from different databases
- Thoth Archiving Network for long-term archiving

**Library of the Hungarian Academy of Sciences**
- Metadata quality check and DOI registration at Crossref
- Repository archiving (REAL)
- Inclusion of books in the National Science Bibliography (MTMT)
- Metadata aggregation to discovery services (e.g. COMPASS)

**Universities, University Presses and Libraries**
- Repository archiving (e.g. KREpozit, DEENK university repositories)
- Including joint publications in library catalogues and institutional websites
- Rewarding OA book publications in research assessment systems

## 8 Dissemination

**Main stakeholders:** publisher and researcher.

- Events: book launch, workshop, round-table discussion
- Social media campaign: LinkedIn, Facebook, Instagram
- Popularizing blog post, podcast episodes

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